

# LINDSAY CLARKE

## WORK EXPERIENCE

### CHIEF MARKETING OFFICER

Loan With Rick, Movement Mortgage | 2022

Social media manager, email campaign manager, graphic designer, video editor, web designer and apparel designer

### FREELANCE MEDIA SPECIALIST

Remote | 2019 - 2022

Web designer, social media manager, videographer & photographer  
*Clients:*

Loan With Rick, Jonny Pickleball, Yucca Grill, Castle Door Studios, Building Beats, Principia College, and Kenzie Weise Jewels

### FRONT OF HOUSE STAFF

The Plaza Live | October 2021 - 2021

Tasks include working admission, ushering, setting up and break down for events

### AMBACEBADOR

Guayaki Yerba Matte | 2020 - 2021

Sharing yerba matte with the goal of bringing people together, and spreading the word of the brand and its mission

### MARKETING SPECIALIST

Jaycon Systems | January 2021 - May 2021

Social media manager, graphic designer, videographer, photographer, blogger, event planner and apparel designer

### CAMPUS REPRESENTATIVE

Quadrio Media | 2019 - 2020

Promoter of Quadrio; got students at my school to join the platform

### ADMINISTRATIVE ASSISTANT

Yucca Grill | 2019 - 2020

Instagram manager, photographer, menu manager (Excel), graphic designer and website manager

### SCREENWRITER

Focused In Entertainment | 2019 - 2020

One out of three on the screenwriting team for this company. We bounce ideas off of one another, write outlines, scripts and pitch them to potential buyers

### VOLUNTEER

Orlando Fashion Week | 2019

Wardrobe assistant to assigned models during runway show

### SALES

Three Bluebirds | 2016-2020

A salesperson at a kiosk in New York City during the holiday season selling environmentally friendly, Swedish dish cloths

### INTERNET RADIO SHOW CO-HOST

Late Nights with Linds and Lil | 2017

Invited guests to speak about social issues, planned and hosted weekly shows, and selected and played music.

Co-created and managed the show's Instagram

## MY MISSION

Valedictorian with 5+ years of experience in creative communications with a goal to empower and grow businesses.

## CONTACT

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## WORK EXPERIENCE (CONT.)

### YOUTUBE CHANNEL INTERN

Principia College | 2016

Interviewer for BuzzFeed style YouTube channel about college students and their financial futures

### PRODUCTION INTERN

Union Productions | 2017

Directly assisted senior producer.

Worked on live-action and editorial production sets, updated and maintained scheduling, budgeting, scripting, call sheets and social media accounts

### MUSIC INTERN

Connecticut Alliance for Music | 2016

Researched grants, created and managed Twitter and Instagram accounts, helped plan and organize the annual Garden Party Fundraiser event

### CEO

Soar | 2014 - 2016

Co-founded philanthropic organization in St. Louis, MO that expanded to San Diego, CA, and Austin, TX. Organized open mic nights for teens and young adults to express their concerns on social issues through music, poetry, and rap

### SOCIAL MEDIA INTERN

Conscious Magazine | 2015

Created engaging headlines for NYC based magazine's articles for Twitter

## ACADEMIC HISTORY

### FULL SAIL UNIVERSITY

Bachelor of Science, in Media Communications  
Class of 2020 - *Valedictorian*

## PUBLICATIONS

### PRINCIPIA THEATRE DEPARTMENT

2017

*This is War*  
(Script)

### CONSCIOUS MAGAZINE

2015

*The Impact of Young Minds*  
(Magazine Article)

## AWARDS

### FULL SAIL UNIVERSITY

2020

Course Director's Award- Project & Portfolio 5

### THE PRINCIPIA UPPER SCHOOL

2016

The Principia Parents Association Media Arts Award, Photography

## SKILLS

Adobe Lightroom, Adobe Photoshop, Adobe Illustrator, Social Media Management, Social Media Growth Final Cut Pro X, Branding, Videography, Photography, Music Performance, Songwriting, Script/Screen Writing, Trans-media, Acting, Microsoft Office, Media Analysis, Digital Marketing and Sales, Project Manager, Logic, ProTools, Web Designer, Squarespace, WordPress, Wix, Shopify, Video Editing, Design, Marketing Techniques, Campaigns, Presentations, Digital Content, Market Analysis, Video Production, Customer Service, Marketing Events, Social Media Content, Research, Newsletter Creation, Presentations, Email Campaigns, Video Production, Marketing Specialist, Event Management, Hospitality